

# HEALTHCARE BEST COMPLIANCE PRACTICES 2016 FORUM

OCTOBER 17 & 18, 2016  
WASHINGTON DC METRO AREA  
RITZ CARLTON PENTAGON CITY

**BEST COMPLIANCE PRACTICES IS THE ESTABLISHED  
PEER REVIEW PROCESS - SINCE 1995**

**Compliance Program Assessors Course**  
*Companion Course on October 19th*

PRESENTED BY:

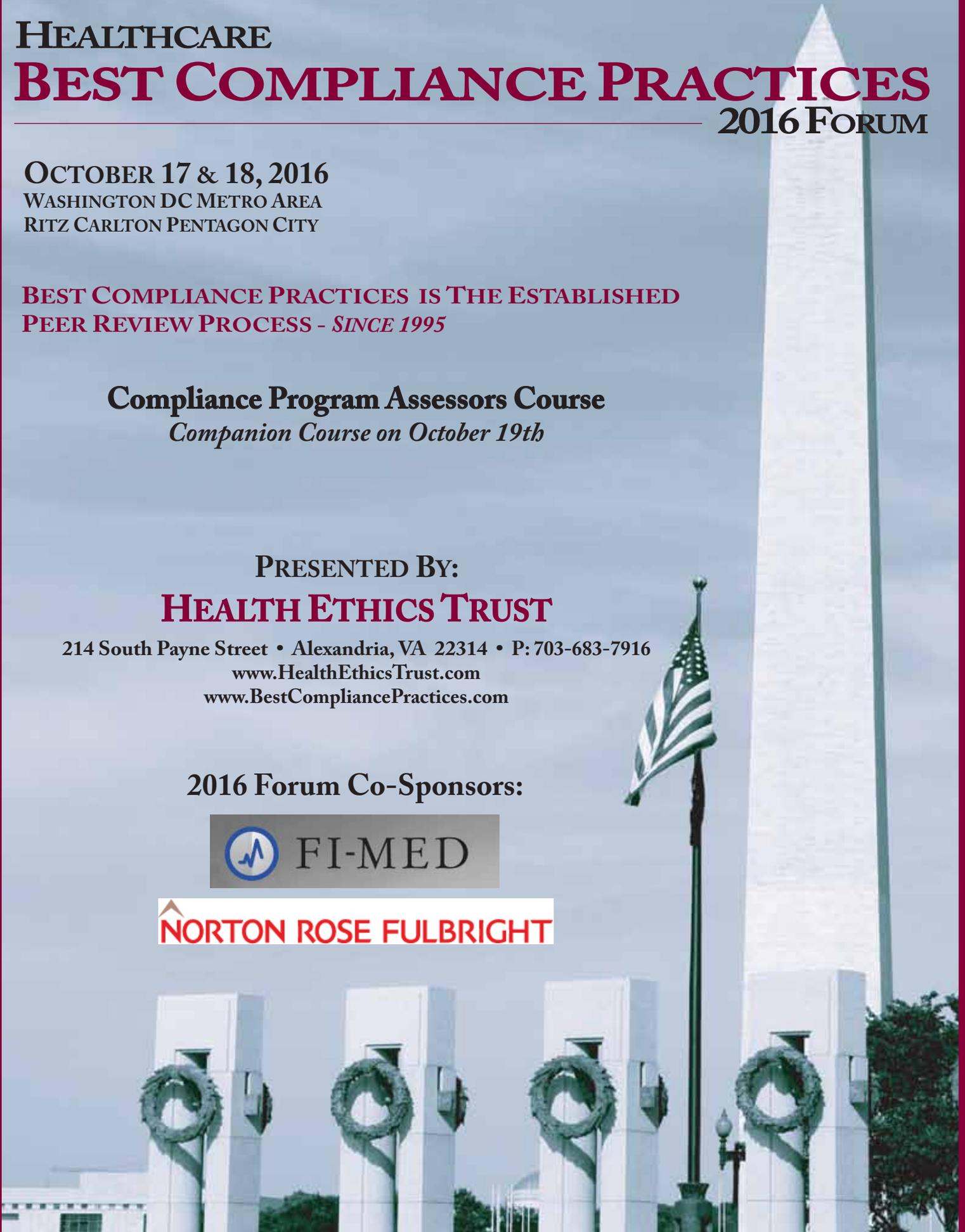
**HEALTH ETHICS TRUST**

214 South Payne Street • Alexandria, VA 22314 • P: 703-683-7916  
[www.HealthEthicsTrust.com](http://www.HealthEthicsTrust.com)  
[www.BestCompliancePractices.com](http://www.BestCompliancePractices.com)

2016 Forum Co-Sponsors:



**NORTON ROSE FULBRIGHT**



# THE FORUM

The Best Practices Forum was established in 1995 in cooperation with the University of North Carolina to recognize accomplishments in the field of healthcare compliance. Since that time, the Best Practices Award has been accepted as the mark of compliance program excellence.

If you have never attended the Forum, it is unquestionably the compliance education event of the year. Unlike programs in which you are surrounded by numerous vendors, the Forum allows you to learn what others are successfully doing in their compliance programs.

## THE BEST PRACTICE AWARDS

An independent Review Board of experienced healthcare compliance professionals judge submitted practices on how well they meet broad criteria. Simply put, award winners will have demonstrated that their practice is equal to the best practice implemented in any organization with respect to a particular compliance program area. We believe that the Best Practice Awards are the highest level of recognition for compliance program accomplishments. **All 2016 Award Winners will present their Best Practice at the Forum.**

## FORUM DETAILS

The Forum will be held at the Ritz-Carlton Pentagon City located at 1250 South Hayes St., Arlington, VA 22202. Guest rooms are available at a discounted rate of \$229 per night. Reservations may be made online at: <http://www.ritzcarlton.com/en/hotels/washington-dc/pentagon-city>.

**Group Code: BSCBCA** or by phone at (800) 241-3333. Please reference Group Name: Council of Ethical Organizations.

## FORUM SCHEDULE *(Tentative)*

### *Day One, Monday, October 17*

- 7:30 AM Registration
- 7:45 AM Opening Remarks
- 8:00 AM Guest Speaker
- 9:00 AM Best Practice Awards Presentations - Session 1**
- 10:30 AM Panel Discussion
- 11:45 AM Lunch *(on your own)*
- 1:00 PM Best Practice Awards Presentations - Session 2**
- 2:30 PM Guest Speaker
- 3:30 PM Panel Discussion
- 4:30 PM 2016 Fellows of the Trust and Class of 2016 Certified Compliance Professionals & Executives (CCP & CCE)
- 5:30 PM Cocktail Reception
- 6:30 PM Fellows of the Trust Dinner *(Additional Enrollment required)*

### *Day Two, Tuesday, October 18*

- 7:30 AM Coffee and Networking
- 7:45 AM Opening Remarks
- 8:00 AM Guest Speaker
- 9:00 AM Best Practice Awards Presentations - Session 3**
- 10:30 AM Panel Discussion
- 11:45 AM Lunch *(on your own)*
- 1:00 PM Best Practice Awards Presentations - Session 4**
- 2:30 PM Guest Speaker
- 3:30 PM Guest Speaker
- 4:30 PM Health Ethics Trust Annual Meeting

## CONFIRMED & INVITED SPEAKERS

*(Additional speakers to be announced)*

### **Jason Bell**

Special Agent, Office of Investigations to the Inspector General, HHS

### **Greg Gesterling**

Contractor Compliance Officer, CMS

### **Andrew Grosso**

Principal Attorney, Andrew Grosso & Associates

### **Kenneth D. Kraft**

Senior Counsel, Office of Counsel to the Inspector General, HHS

### **Susan Lynch**

Trial Attorney, Health Care Fraud, US DOJ

### **Mark Pastin**

President, Health Ethics Trust

### **Iliana Peters**

Sr. Advisor, HHS Office for Civil Rights, OCR

### **Kirk Ogrosky**

Partner, Arnold & Porter, LLP

### **Lee Penninger**

Senior Counsel, Office of Counsel to the Inspector General, HHS

### **Rick Robinson**

Global Co-Head of Life Sciences and Healthcare, Norton Rose Fulbright

## WHO SHOULD ATTEND

The Forum applies to all sectors of healthcare including: providers, health plans, physician practices, academic and research centers, pharmaceutical and device companies, and government contractors.

Compliance professionals, CEOs, Board Members, internal auditors, legal counsel to compliance, compliance investigators, risk managers, privacy officers, coding and billing specialists, nurse managers and executives, health information management specialists, information security officers, education and training professionals, quality professionals and government officials are welcome.

## COMPLIANCE PROGRAM ASSESSORS COURSE: **OCTOBER 19th**

The Health Ethics Trust will host its *Compliance Program Assessors Course* the day after the Best Practices Forum. This is HET's complete course on compliance program assessment and teaches our widely adopted and proprietary assessment scoring methodology. This is a day long, highly intensive course delivered in an interactive format with several group exercises accompanied by staff and guest presentations. All elements of compliance program assessment will be covered including the tools necessary to conduct a sound in-house compliance program assessment. Specific topics include: *Board and Management Support, Documentation Review, Program vs. Risk Assessments, Conducting Site Reviews, Designing an Assessment Process, Ratings/Scoring, Availability of Comparisons/Benchmarks, Writing the Assessment Report, and Assigning Acutities.*

Graduates of the Compliance Assessor's Course are eligible to participate in the Trust's peer compliance program assessment practice. Qualified Assessors may participate on a review panel that judges organizations' compliance programs to determine the extent to which they meet Program Certification Standards.

For more information, visit: <http://healthethicstrust.com/assessors/> or call us at 703-683-7916.

### 2016 FELLOWS OF THE TRUST

**Joel Allison**, CEO, Baylor Scott & White Health

**Thomas Anderson**, VP Chief Legal and Compliance Officer, GuideWell Source

**Robert Westervelt**, VP, Operational Audit & Compliance, ACTS Retirement-Life Communities, Inc.

### 2016 AWARD WINNERS

*(Additional Winners to be announced)*

**Baptist Health South Florida**  
*Risk Assessment Methodology*

**Baylor Scott & White Health**  
*Becoming a Best Practice Compliance Program by Being Physician-Driven*

**Blue Cross Blue Shield of Michigan**  
*Compliance Risk Assessment and Compliance Plan*

**Health Care Services Corporation**  
*Effective Collaboration in the Fight Against Health Care Fraud, Waste, and Abuse*

**Legacy Health**  
*Compliance Education*

**Maxim Healthcare Services**  
*Legal Billing Analysis*

**Northwell Health**  
*Professional Fee Coding and Billing Practices;  
Identity Theft Prevention Program*

**PGBA**  
*Utilizing Staff Creativity to Promote Compliance Awareness*

**UPMC Insurance Services Division**  
*Policy and Procedure Management Program*

**Visit: <http://bestcompliancepractices.com>  
for the most up-to-date information.**

### 2016 FORUM Co-SPONSORS



REVEAL/md, developed by Fi-med, is predictive analytic software for hospitals that instantly identifies audit risk exposure and revenue potential of outpatient providers. It is a web-based solution that provides risk-based, high level statistical analysis in an easy to use manner. REVEAL/md mimics the same statistical methodology used by auditors to compare each provider on more than 50 known risk indicators providing the needed evidence to put together an efficient and effective work plan. Nothing to install or maintain, REVEAL/md is the perfect solution for compliance departments with limited resources (time, budget, personnel). REVEAL/md is often used by health systems as part of the due-diligence process prior to acquiring physician groups or hospitals.

Since 1993, Fi-Med has been working alongside healthcare providers and networks to maximize revenue and reduce compliance risk. For more information about Fi-Med's products and services please visit our website: <http://fimed.com/about>

### NORTON ROSE FULBRIGHT

The logo for Norton Rose Fulbright features a stylized red house-like shape above the text "NORTON ROSE FULBRIGHT" in a bold, red, sans-serif font.

We were one of the first legal practices to develop a dedicated healthcare practice group over 30 years ago. Our global healthcare team acts for numerous clients in the healthcare sector, including hospitals and health systems, academic medical centers, pharmaceutical and medical device manufacturers, retail pharmacies and wholesale distributors, physician groups and health insurers.

We recognize that the landscape for healthcare organizations is constantly evolving. Challenges faced by our clients call for a 360° approach to immediate and long term business strategies. Our sector focus on healthcare means we are uniquely placed as legal advisers to help clients stay ahead of the latest developments in this sector —the emerging opportunities as well as the constraints.

We offer an integrated service to our healthcare clients across the globe, including the United States, Canada, Europe, Latin America, Asia, Australia, Africa, the Middle East and Central Asia. For more information, please visit our website: <http://www.nortonrosefulbright.com/us/our-services/life-sciences-and-healthcare/healthcare-services/>

# HEALTHCARE BEST COMPLIANCE PRACTICES

WHERE COMPLIANCE LEADERS MEET TO EXCHANGE IDEAS & INFORMATION **2016 FORUM**

OCTOBER 17-19, 2016 · ARLINGTON, VA · RITZ CARLTON PENTAGON CITY

## HOTEL INFORMATION

The Best Practices Forum will be held at the **Ritz Carlton Pentagon City**. There is a group room block with the discounted rate of \$239 a night. To make a reservation, visit: <http://www.ritzcarlton.com/en/hotels/washington-dc/pentagon-city> and input Group Code: BSCBCA or phone 1-800-241-3333 and reference Group Name: Council of Ethical Organizations.

**Ritz Carlton Pentagon City**  
1250 S Hayes St, Arlington, VA 22202

## TRAVEL

The most convenient airport for the Forum is Ronald Reagan Washington National Airport from the hotel. Other options are Washington Dulles Airport or Baltimore Washington Airport. Amtrack is also available into Union Station DC or Alexandria Union Station.

## FOUR WAYS TO REGISTER

- 1. ONLINE** at [www.HealthEthicsTrust.com](http://www.HealthEthicsTrust.com) in our store - *safe, secure and encrypted*.
- 2. E-MAIL** your completed registration form to: [drreardon@corporateethics.com](mailto:drreardon@corporateethics.com).
- 3. FAX** your completed registration form to HET at: **703-299-8836**.
- 4. MAIL** your completed registration form to: **Health Ethics Trust, 214 South Payne St., Alexandria, VA 22314**

## TUITION

**Forum:**  \$945 Non-Members  \$645 Members  \$595 Government / Academic **TOTAL: \$** \_\_\_\_\_

**Forum + Assessors:**  \$1,790 Non-Members  \$1,290 Members  \$1,140 Government / Academic

**Add a Membership:**  + \$200 Individual •  + \$1,300 Basic Organizational\* •  + \$2,600 Premium Organizational\*\*

\* Includes 1 Free Forum Tuition (New Members Only) \*\* Includes 3 Free Forum Tuitions (New Members Only)

## CANCELLATION POLICY

The Trust is committed to offering the highest level of compliance education at the lowest feasible price. In order to do this, the Cancellation Policy must be **strictly enforced**.

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks before the course is refunded less an administrative fee of **\$200**. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future Trust program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

## REGISTRANT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_

Tel: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

## PAYMENT OPTIONS

Check /Money Order

Credit Card Payment

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_ / \_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

*If Billing Address is different, please place here.*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_