

# 2016 Healthcare Best Compliance Practices Forum

October 17 & 18, 2016 • Ritz Carlton Pentagon City • Arlington, VA

## Day One - Monday, October 17, 2016

- 7:30 Registration - Diplomat Room - 1st Floor
- 8:00 Opening Remarks: Mark Pastin, President, Health Ethics Trust
- 8:15 *What's New With HIPAA? Enforcement Update*  
Iliana Peters, Senior Advisor for HIPAA Compliance and Enforcement, HHS Office for Civil Rights
- 9:15 Best Practices Session #1:  
Northwell Health - *Identity Theft Prevention Program*  
PGBA - *Utilizing Staff Creativity to Promote Compliance Awareness*  
Maxim Healthcare Services - *Legal Billing Analysis*
- 11:00 *Enforcement Updates and the Elder Justice Task Forces*  
Susan Lynch, Trial Attorney, Health Care Fraud, Civil Division, US Department of Justice
- 12:00 Lunch on Your Own
- 1:00 *The False Claims Act, Retaliation and the Compliance Officer*  
Andrew Grosso, Senior Attorney, Andrew Grosso & Associates
- 1:45 Best Practices Session #2:  
UPMC Insurance Services Division - *Corporate Compliance Policy & Procedure Program*  
NHS Human Services - *Quality and Compliance Organization*  
Northwell Health - *Professional Fee Coding and Billing Practices*
- 3:30 *Individual Accountability - Where are We Now?*  
Selina Coleman, Senior Associate, Norton Rose Fulbright
- 4:15 Awards Presentations
- Class of 2016 Certified Compliance Professionals & Executives
- 2016 Fellows of the Trust: Chief Compliance Officer*  
Thomas Anderson, VP, Chief Legal and Compliance Officer, GuideWell Source  
Robert Westervelt, VP, Operational Audit & Compliance, ACTS Retirement-Life Communities, Inc.
- 2016 Fellow of the Trust: Chief Executive Officer*  
Joel Allison, Chief Executive Officer, Baylor Scott & White Health
- 5:30 Cocktail Reception with Health Ethics Trust and Norton Rose Fulbright  
Ambassador Room - 1st Floor
- 7:00 Fellows of the Trust Dinner

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## Day Two – Tuesday, October 18, 2016

- 7:45 **Breakfast with Health Ethics Trust and Fi-Med**  
*REVEAL/md: Risk-Based Auditing Tool Demonstration*  
*Adrian E. Velasquez, President, Fi-Med Management, Inc.*  
Plaza B - 2nd Floor
- 8:45 **Opening Remarks: Mark Pastin, President, Health Ethics Trust**
- 9:00 **Best Practices Session #3:**  
**Health Care Service Corporation** - *Collaboration in the Fight Against Fraud, Waste, and Abuse*  
**Blue Cross Blue Shield of Michigan** - *Best Practices for Compliance Risk Assessment*  
**Baptist Health South Florida** - *Risk Assessment Methodology*
- 10:00 **Corporate Integrity Agreement Overview and How to Use Them to Prevent a CIA at Your Organization**  
**Lee Penninger**, Senior Counsel, Office of Counsel to the Inspector General, HHS  
**Kenneth D. Kraft**, Senior Counsel, Office of Counsel to the Inspector General, HHS  
**Barb Senters**, Chief Compliance and Ethics Officer, Ameritox
- 11:00 **Business Ethics, Conflicts of Interest and Compliance: New CMS-OAGM Disclosure Materials**  
**Greg Gesterling**, Contractor Compliance Officer, CMS
- 12:00 **Lunch on Your Own**
- 1:00 **Handling HHS/OIG, ZPIC, and DOJ Investigations**  
**Kirk Ogrosky**, Partner, Arnold & Porter, LLP
- 2:00 **The Fight Against Health Care Fraud: A Discussion of Trends and Enforcement Efforts**  
**Jason Bell**, Special Agent, OIG Investigations Unit, HHS
- 3:00 **Best Practices Session #4:**  
**Legacy Health** - *Compliance Education*  
**HealthTexas Provider Network** - *Becoming a Best Practice Compliance Program by Being Physician-Driven*
- 4:00 **Adjourn**
- 4:15 **Health Ethics Trust Annual Member Meeting**

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